



INDIA

WAREHOUSING

SHOW 2021



16-18 December 2021 | Pragati Maidan, New Delhi

www.IndiaWarehousingShow.com

A global event on warehousing,
material handling, storage, logistics
& supply chain

2021
SHOW BROCHURE

Bringing the industry in its full dimension

Re-define your business by becoming a part of India Warehousing Show 2021- India's leading B2B show on warehousing, logistics and supply chain.

Need of the hour is to capitalise on the predicted growth in warehousing and logistics market size in the post-COVID era. With a successful stint of nine years, IWS in its 10th anniversary edition to offer all its participants a safe and enriching business platform with a wider networking opportunity in 2021. The show offers a unique platform to find insights, discover market trends, explore advanced technologies, network with fellow professionals, and generate valuable contacts and rebuild old ties all under one roof.

Make in India, Vocal for Local & Aatmanirbhar Bharat to revive industry growth in India

- According to industry experts, "Digital India and digitalisation of logistics is going to create a self-sufficient and stronger economy." It is anticipated COVID-19 will accelerate digitalisation across the logistics sector, with digital shipments and contact-less deliveries soon becoming the new normal.
- Government policies to promote domestic manufacturing. This will also push establishment of global value chains in India to not only serve domestic but also export markets.
- Logistics parks, industrial parks and warehouse space demand is going to be driven by the robust demand from e-commerce firms given the boom in online groceries, retail, and other essentials goods in the coming quarters.
- Rising interest from real estate investors, who earlier looked at office and retail sectors set to venture into the warehousing space. With e-commerce surge and physical shopping facing a setback, warehousing in India will emerge as the new growth sector.



Our growth story: 10 years of excellence!



Over the years, India Warehousing Show has been the focal point of industry leaders, key experts, live-demonstration, product launches from all facets of logistics, warehouse infrastructure, material handling, storage, automation and supply chain.

The panorama of the India Warehousing Show has significantly increased in the last decade. The show was launched in 2011 with 125 exhibitors participating and attended by 6700 trade visitors, now has evolved into a glorified platform for warehousing and logistics industry. The 2019 edition of the India Warehousing Show witnessed display of technological advancements in solutions, products along with value-added services put forth by 259 exhibitors and attended by 12293 trade visitors from all over the globe. From product unveiling to knowledge sharing sessions, India Warehousing Show has been an ideal marketplace and driver of innovation and success together creating



What's new in 2021?

Our exhibitors get more than just a booth!

Digital products & packages - Accelerate your business growth with Reed Exhibitions

Lead Generation Program



Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors. Just book your booth to start online promotions on social media networks, e-newsletters (sent on entire show database of Indian and international companies) and event website. Program applicable for Indian exhibitors only.

Online networking tool: GoConnect 365



Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place. All confirmed exhibitors of India Warehousing Show can start networking with buyers before even going to the physical show in 2021.

Amplify your reach with digital packages



India Warehousing Show brings you an opportunity to promote your brand via our digital advertising and packages. Choose from a variety of options from digital advertising, branding and sponsorships to give your brand maximum reach and exposure.

Everything you need at one place: Exhibitor Shop



Everything from general rules and regulations, to booking service orders: exhibitor shop is your one-stop portal for all needs. Start promoting your company and products by submitting your logo, product info and related info on the portal.



**Scan to
book your booth now**

Show highlights IWS 2021



Over 375 exhibitors expected from across the globe.



20,000 sqm of exhibition space showcasing new-to-market technologies & solutions



Expect to meet 150+ first time exhibitors



India Warehousing Summit & E-commerce Logistics Summit



Exclusive VIP Buyer programme



Warehouse Excellence Awards recognises and appreciates the best in the industry.



Open floor workshops allows industry to learn about new trends in the logistics and supply chain in a live environment.



Buyers wishlist: An exclusive service for exhibitors wherein they can request to meet buyers of their choice.



Our core exhibiting segments



AIDC

AIDC, Software & IT



Commercial vehicles



Consultants, brokers & agencies



Industrial lighting



Industrial parks



E-commerce solutions



Logistics & supply chain



Automation for logistics



Material handling, picking & storage



Safety & security solutions



Protective packaging



Warehouse infrastructure

IWS 2019 in Numbers!



12,293

UNIQUE VISITORS



12,235

SQM EXHIBITION SPACE



1910

VIP BUYERS



259

EXHIBITORS



1076

BUSINESS MATCHMAKING MEETINGS



203

CONFERENCE DELEGATES



70

FIRST TIME EXHIBITORS



17

VISITING COUNTRIES



10

EXHIBITING COUNTRIES

Success in numbers at IWS 2019

86%

exhibitors agreed that exhibition delivered better ROI than other media channels

73%

exhibitors agreed that IWS is highly effective in generating sales leads

86%

of the exhibitors recommend participation in the next edition

92%

exhibitors were overall satisfied with their participation at IWS

Attendee Profile

- 3 PL / 4 PL / 5PL Companies
- Automobile & Automotive
- Brokers & Land Owners
- Builders, Architects & Consultants
- Cement & Building Materials
- Chemical & Pesticides
- Coating & Adhesives
- Courier & Cargo Companies
- Defence
- Electronics & Electricals
- Fertilizers
- FMCG
- Food & Beverage
- Furniture
- Heavy Engineering Products Manufacturers
- Liquor & Wine
- Logistics & Shipping
- Companies
- OEM's
- Paints, Oils & Lubricants
- Paper, Printing & Packaging
- Petrochemical
- Pharmaceutical
- Ports, Railways & Terminals
- Power Grids
- PSUs
- Retail & e-Commerce
- Steel & Other Metals
- Structural Engineers
- Supply Chain Consultants
- Supply chain, Logistics Companies & Logistics Parks
- Textile Industry
- Tyre Industry
- Warehouse Owners

Industry Speaks

"I think 2019 edition of IWS is by far the best. The show helped us close many deals as we found many quality visitors coming to the show."

Piush Goyal
Managing Director
Kelley Material Handling Equipment



"We have been associated with IWS since its inception. We have got a lot of queries that are of great value. 2019 has been the biggest edition and a lot of prospective customers have approached us."

Vineet Kanaujia
Chief Marketing Officer, Safe Express



"IWS has always been a special part of Gandhi Automation's journey. We have been participating for the last nine years. 2019 is far better as the quality of the crowd is really great."

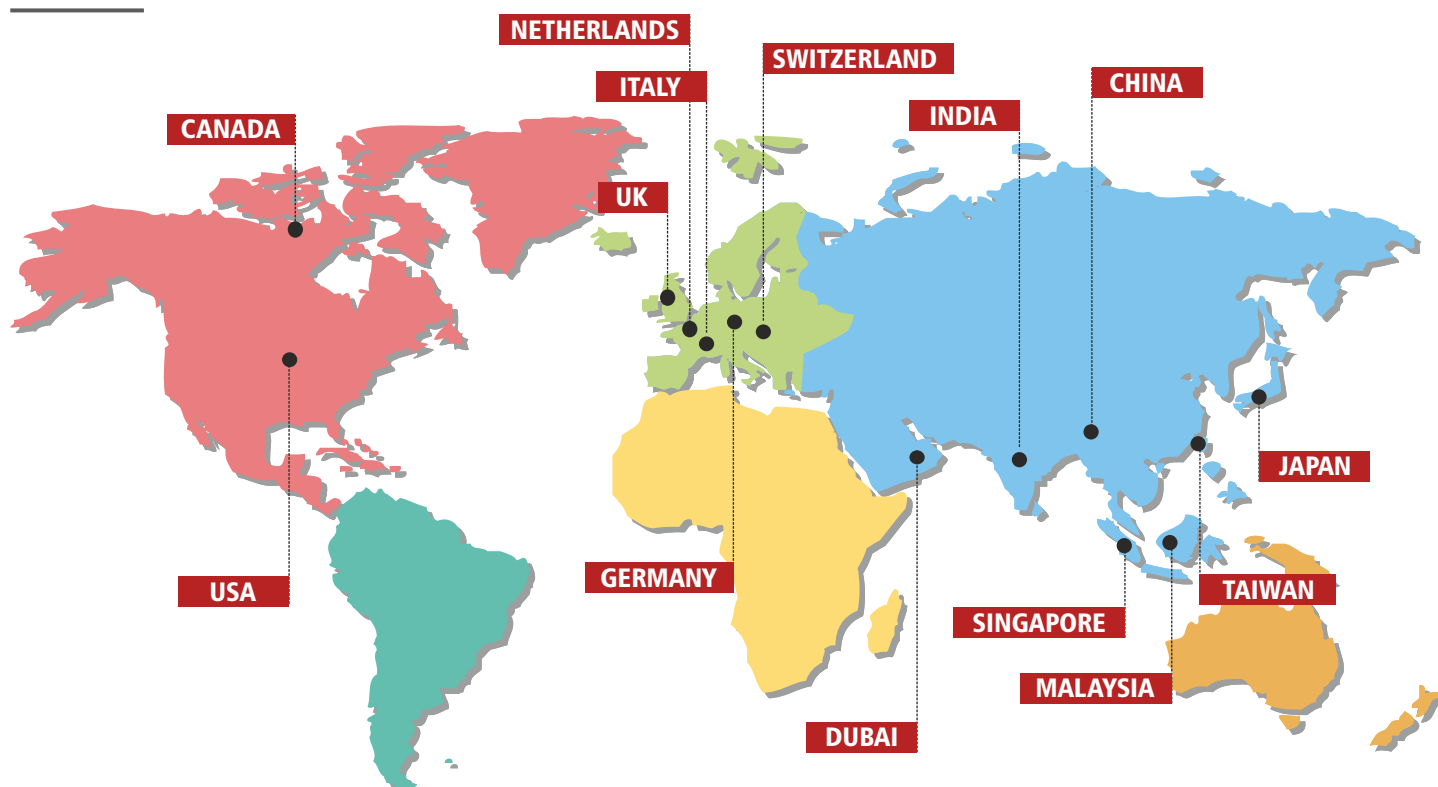
Reema Trivedi
Marketing Manager, Gandhi Automations



A lot of big customers visit IWS and we think exhibiting here was the best thing we did.

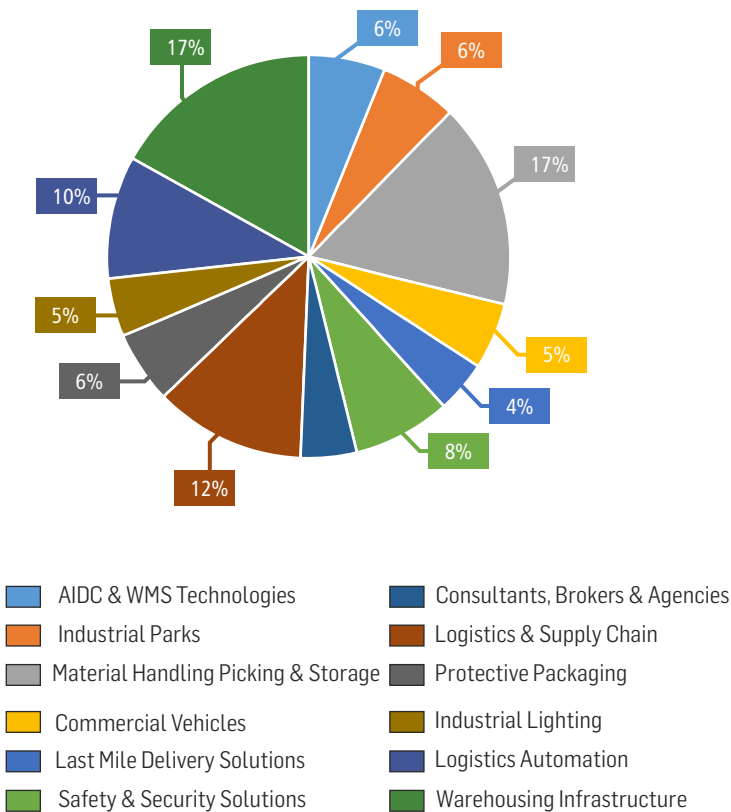
Afzal Hussain
Director, Racks & Rollers

Our top 50 exhibitors came from the following countries

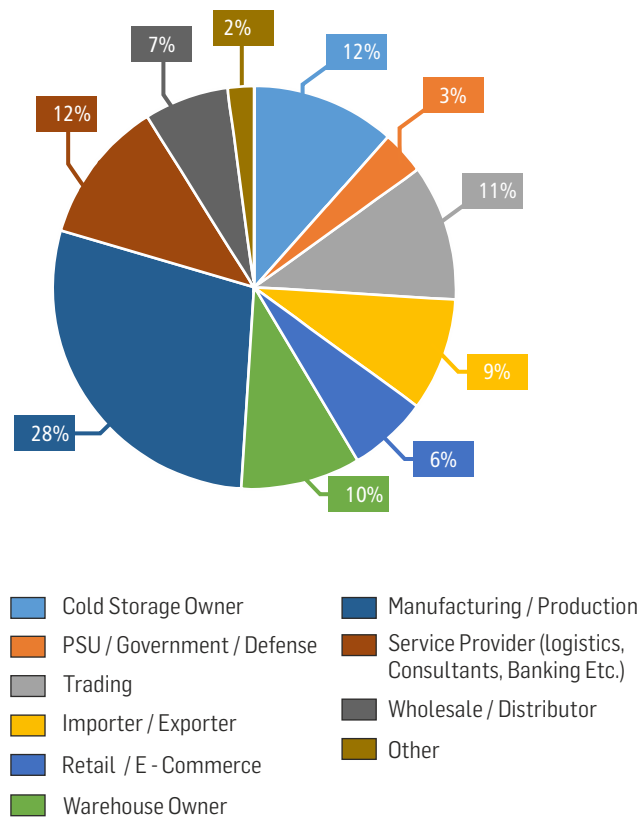


A well balanced profile of buyers to ensure our exhibitors get real value at the show.

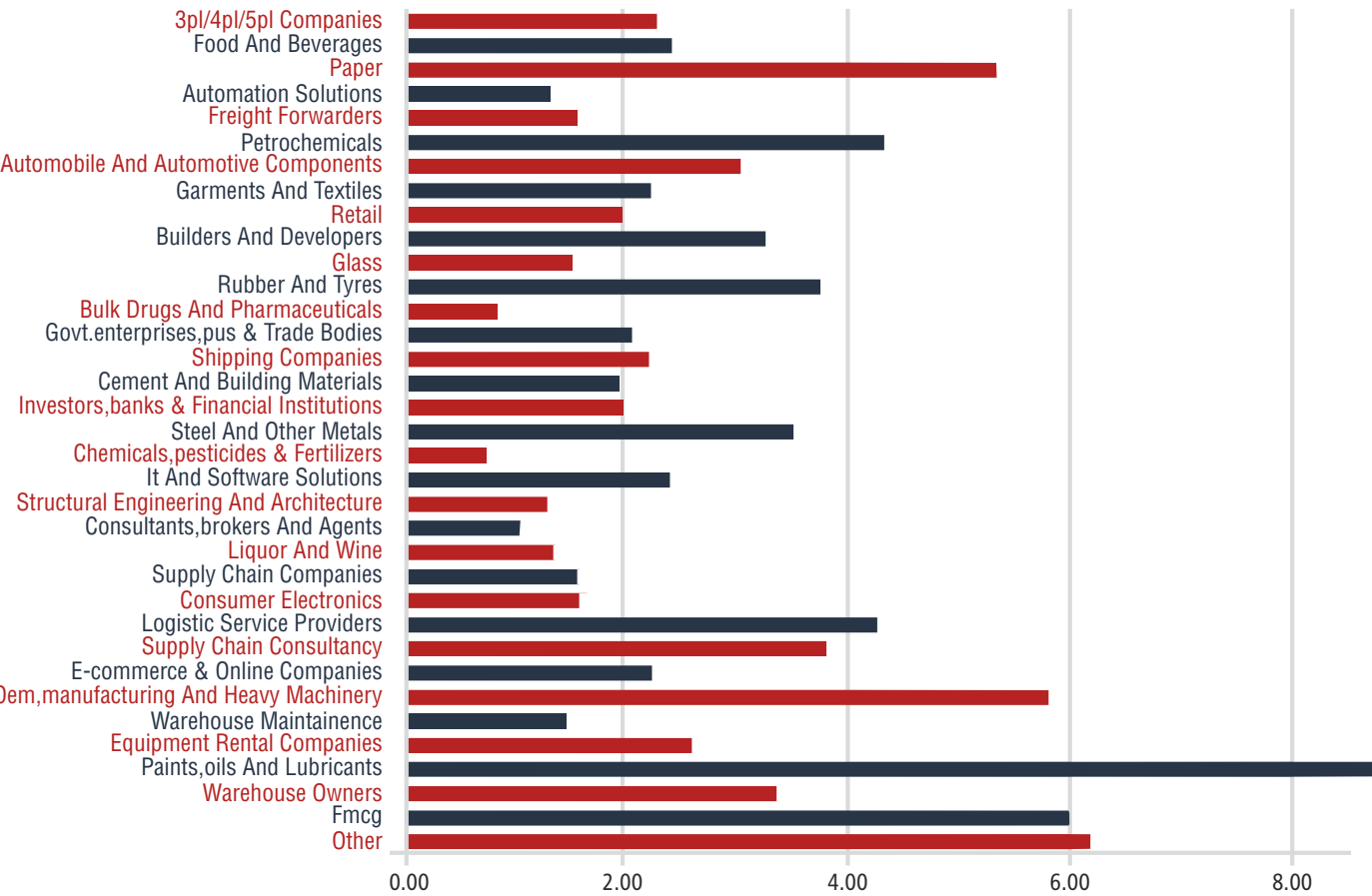
Product of interest



Nature of business



Breakup of visitors by industry/sector





YOUR SAFETY MATTERS

We have prepared safety protocols to ensure a safe environment so that your only concern is doing business. Check here the safety and hygiene measures adopted for the event.

To read more visit www.IndiaWarehousingShow.com/RXsafety

Exhibition & partnership enquiries:

India
Janish Jafri
M: +91 9999686007
E: janish.jafri@rxglobal.com

Taiwan
Polly Lin 林雅婷
M: +886-2 2598 2630 分機113
E: polly_lin@wesexpo.com

China
Anne Zheng
M: +86-10-5933 9275
E: anne.zheng@rxglobal.com

RX Manch

**Co-located
shows**

IMHLS
INDIA MATERIAL HANDLING
& LOGISTICS SHOW

**E-COMMERCE
ZONE**

LMD
LAST MILE DELIVERY
EXPO & CONVENTION

WAREHOUSE
REAL ESTATE ZONE

**SUPPLY
CHAIN**

**PACKAGING
& LOGISTICS**

**AUTOMATION
& LOGISTICS**