

19-21 August 2022 | Pragati Maidan, New Delhi

www.IndiaWarehousingShow.com



### Bringing the industry in its full dimension

Re-define your business by becoming a part of India Warehousing Show - India's most prominent B2B event on warehousing, logistics, material handling, automation, and supply chain.

Need of the hour is to capitalise on the predicted growth in warehousing and logistics market size in the post-COVID era. With a successful legacy of a decade, IWS in its 11th edition is all set to offer all its participants a safe and enriching business platform with a wider networking opportunities. The show offers a unique platform to find insights, discover market trends, explore advanced technologies, network with fellow professionals, and generate valuable contacts and rebuild old ties all under one roof.

# Government's push, rising investments and 'Make in India' to bolster warehousing & logistics market size growth

The warehousing market in India is expected to grow at a CAGR of ~14.86% between 2021 and 2025, to reach a value of INR 2,028.86 Bn by 2025.

- In line with the government's plan to set up multimodal logistic parks and to other initiatives to connect urban transport to railways, warehousing and logistics sector is anticipated to gain further boost owing to increase in investment from institutional funds and developers.
- Logistics hubs in Tier II and II cites such as Lucknow, Jaipur, Coimbatore, Guwahati and Nagpur are expected to witness accelerated growth to strengthen connectivity and reduce go to market timings. In addition, key logistics hubs llike NCR, Mumbai, Chennai, Kolkata, Bangalore attracting more investment.
- According to industry experts, "India's warehousing and logistics sector is
  witnessing increased investments by NRIs, high net worth individuals and
  ultra-high net worth individuals (HNIs and UHNIs), who are keen in
  diversifying their portfolios. The demand is rising amid India's promising
  economic growth, rapid growth of ecommerce businesses, systematic
  reforms such as the implementation of goods and services (GST), and the
  potential for better returns.
- Government policies to promote domestic manufacturing. This will also push establishment of global value chains in India to not only serve domestic but also export markets.

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Source: Economic Times







#### What's new in 2022?

### Our exhibitors get more than just a booth!

Digital products & packages - Accelerate your business growth with Reed Exhibitions

#### Lead Generation Program



Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors. Just book your booth to start online promotions on social media networks, e-newsletters (sent on entire show database of Indian and international companies) and event website. Program applicable for Indian exhibitors only.

### Online networking tool: GoConnect 365



Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place. All confirmed exhibitors of India Warehousing Show can start networking with buyers before even going to the physical show.

## Amplify your reach with digital packages



India Warehousing Show brings you an opportunity to promote your brand via our digital advertising and packages. Choose from a variety of options from digital advertising, branding and sponsorships to give your brand maximum reach and exposure.

### Everything you need at one place: Exhibitor Shop



Everything from general rules and regulations, to booking service orders: exhibitor shop is your one-stop portal for all needs. Start promoting your company and products by submitting your logo, product info and related info on the portal.

### **Show highlights IWS 2022**



Over 300 exhibitors expected from across the globe.



Expect to meet 120+ first time Exhibitors.



India Warehousing Summit



Exclusive VIP Buyer programme



Warehouse Excellence Awards recognises and appreciates the best in the industry.



Open floor workshops allows industry to learn about new trends in the logistics and supply chain in a live environment.



Buyers wishlist: An exclusive service for exhibitors wherein they can request to meet buyers of their choice.



### **Our core exhibiting segments**



AIDC, Software & IT

**AIDC** 



Commonsis

Commercial vehicles



Consultants, brokers & agencies



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Industrial lighting



Industrial parks



E-commerce solutions





Logistics & supply chain





Automation for logistics



Material handling, picking & storage





Safety & security solutions





Protective packaging





Warehouse infrastructure

### **IWS 2021 in Numbers!**

**7,293** VISITORS

148 EXHIBITORS

**2,940**SQM CONTRACTED DURING REBOOKING

**90%** EXHIBITOR SATISFACTION

**84%** EXHIBITOR LOYALTY

64% EXHIBITOR NPS

**92%**VISITORSATISFACTION

**88%** VISITOR LOYALTY

**58%**VISITOR NPS

**4,748** 748 SO MT SOLD.



### **Attendee Profile**

- 3 PL / 4 PL / 5PL Companies
- Automobile & Automotive
- Brokers & Land Owners
- Builders, Architects & Consultants
- Cement & Building Materials
- Chemical & Pesticides
- Coating & Adhesives
- Courier & Cargo Companies
- Defence
- Electronics & Electricals
- Fertilizers
- FMCG
- Food & Beverage
- Furniture
- Heavy Engineering
- Products Manufacturers
- · Liquor & Wine
- Logistics & Shipping Companies

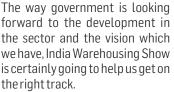
- OEM's
- Paints, Oils & Lubricants
- Paper, Printing & Packaging
- Petrochemical
- Pharmaceutical
- Ports, Railways & Terminals
- Power Grids
- PSUs
- Retail & e-Commerce
- Steel & Other Metals
- Structural Engineers
- Supply Chain Consultants
- Supply chain, Logistics Companies & Logistics Parks
- Textile Industry
- Tyre Industry
- Warehouse Owners

### **Industry Speaks**

Let me congratulate RX Manch Exhibitions for organising such a wonderful event. For ten years they have been consistently organising successful shows and conference sessions."



Shri Sudhendu J. Sinha, Advisor, Niti Aayog





Dr Jivisha Joshi Gangopadhyay, Deputy Secretary, Ministry of Commerce, Government of India



It's been a great experience at India Warehousing Show with numerous customer visits and business queries. This event has given an excellent opportunity to a lot of burgeoning companies to showcase their tremendous

potential in warehousing automation and robotics sector.

Mr Vinay Raghav Gautam Dubey, Sr. Manager-Mobile Robotics



It's been a really enriching experience for us at India Warehousing Show 2021. It is an excellent platform to help connect with business leaders from logistics and warehousing sector.

Mr Krishanu Chatterjee, Business Analyst, House of Hiranandani

India Warehousing Show has given us an opportunity for face-face-face networking and helped us connect with our industry suppliers, vendors and new business prospects.



Mr Saurabh Sharma, Executive Marketing Manager, Safexpress After almost two years of gap due to the pandemic, India Warehousing Show has certainly been a fantastic show. We can see an active participation from the industry and we are very hopeful for the bright future of the industry facilitated by this event.



Mr Amol Pradhan, Business Head, Nilkamal Storage Systems



At India Warehousing Show, we have displayed an entire range of Material Handling Equipment. We feel the show has given us a really great platform to meet end-users, increase market presence and enhance our

market reach. Mr Avinash Kumar, Area Sales Manager, Liugong India

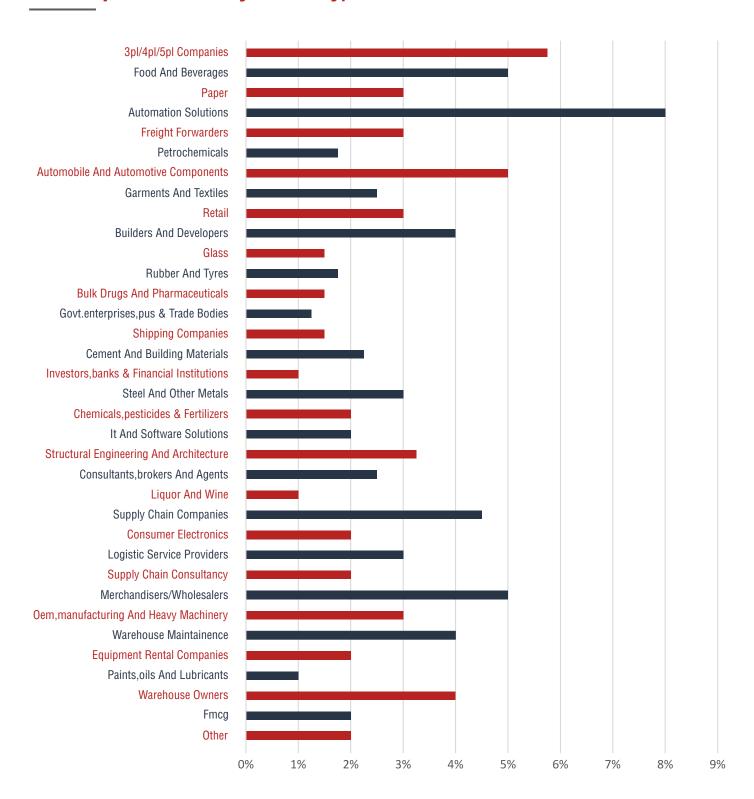


We have been participating in India Warehousing Show for the last 10 years. Even after a gap of almost two years, we are amazed to see such a great footfall. This show has successfully given us a platform to connect with

hundreds of potential buyers.

Mr Sanjay Nare, Pre Sales Head - India & Sub Continents, Zebra Technologies

### Breakup of visitors by industry/sector











### **Exhibition & partnership enquiries:**

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**Co-located shows** 





