



# 9<sup>th</sup> INDIA WAREHOUSING SHOW 2019

20-22 JUNE 2019 | Pragati Maidan, New Delhi

## POST SHOW REPORT



## OUR PARTNERS

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### The 9th edition of India Warehousing Show concluded on a high note once again reinstating its position as a market leader

The 9th edition of India's truly global logistics show – India Warehousing Show concluded with pomp and extravaganza. The event proved to be an unrivalled and the most popular show on **logistics, warehousing, automation, material handling and supply chain** bringing together 12,293 unique visitors from June 20 to 22 at **Pragati Maidan, New Delhi**. The annual exhibition was a converging point of 259 exhibitors showcasing their comprehensive range of innovative products, solutions, technologies, market trends and value added services in a span of 3 days attracting positive feedback from the visitors.

#### Impressions from the show floor



The largest area ever!  
Spread over an area  
**12,235 SQM** in 2019



The most exhibitors ever!  
The exhibitor count for IWS  
2019 **increased by 3.6%**



The most attendees ever!  
**Increased by 12%** compared  
to the 2018 event

## 2019 AT A GLANCE

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**12,235**

SQMs EXHIBITION SPACE



**259**

EXHIBITING COMPANIES



**70**

FIRST TIME EXHIBITORS



**10**

EXHIBITING COUNTRIES



**12,293**

TRADE VISITORS



**12**

VISITING COUNTRIES



**203**

CONFERENCE DELEGATES



**1076**

GOCONNECT : BUSINESS MATCHMAKING  
MEETINGS

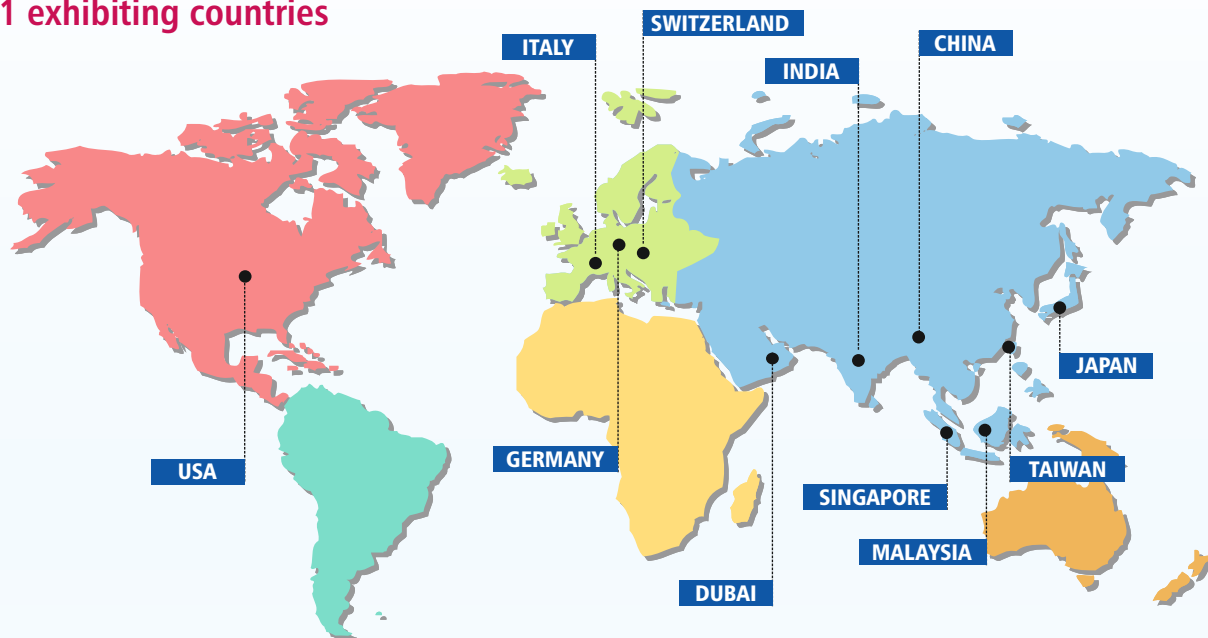


**1910**

VIP BUYERS

## EXHIBITOR FACTS: EXHIBITOR ANALYSIS

### Top 11 exhibiting countries



### EXHIBITOR FACTS:



259 EXHIBITORS



26 INTERNATIONAL EXHIBITORS



10 COUNTRIES



70 FIRST TIME EXHIBITORS

## EXHIBITOR FACTS: EXHIBITOR ANALYSIS

### Exhibitor Feedback

**86%**

exhibitors agreed that exhibition delivered better ROI than other media channels

**73%**

exhibitors agreed that IWS is highly effective in generating sales leads

**86%**

of the exhibitors recommend participation in the next edition

**48%**

of the exhibitors agreed that IWS is an effective platform to conduct productive & quality meetings



**92%**

exhibitors were overall satisfied with their participation at IWS

### Top 6 sectors at IWS 2019



Warehouse infrastructure



Material handling, picking & storage



Logistics & supply chain



Logistics automation



**AIDC**

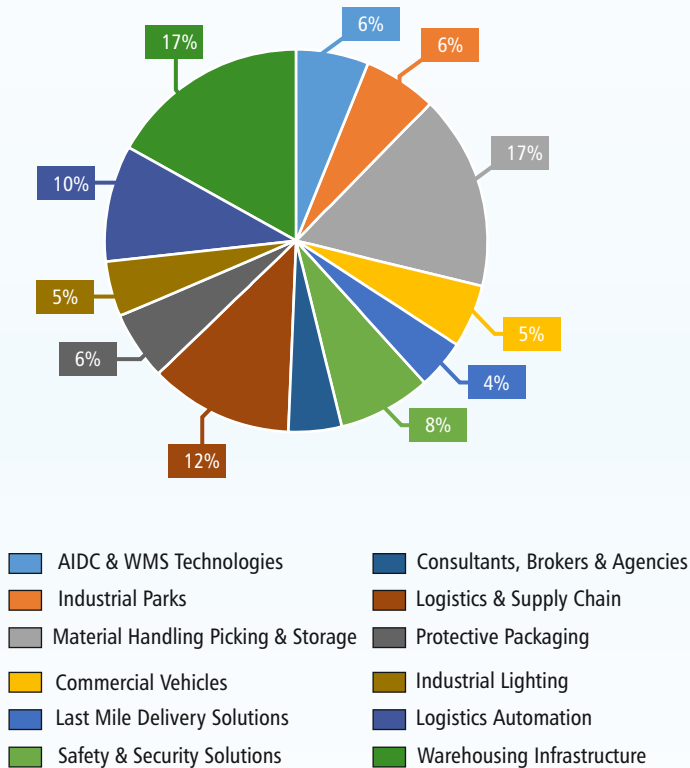
AIDC & WMS



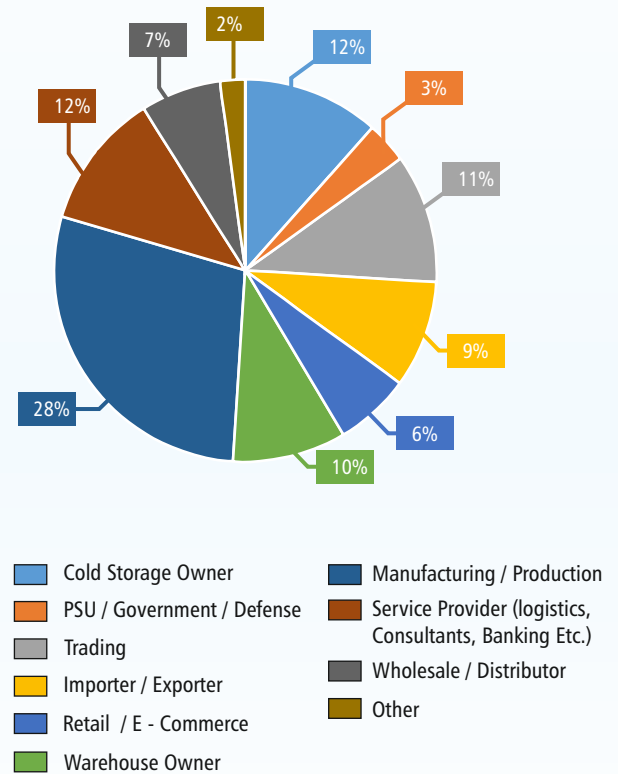
Last mile delivery solutions

## VISITOR FACTS

### Product of interest

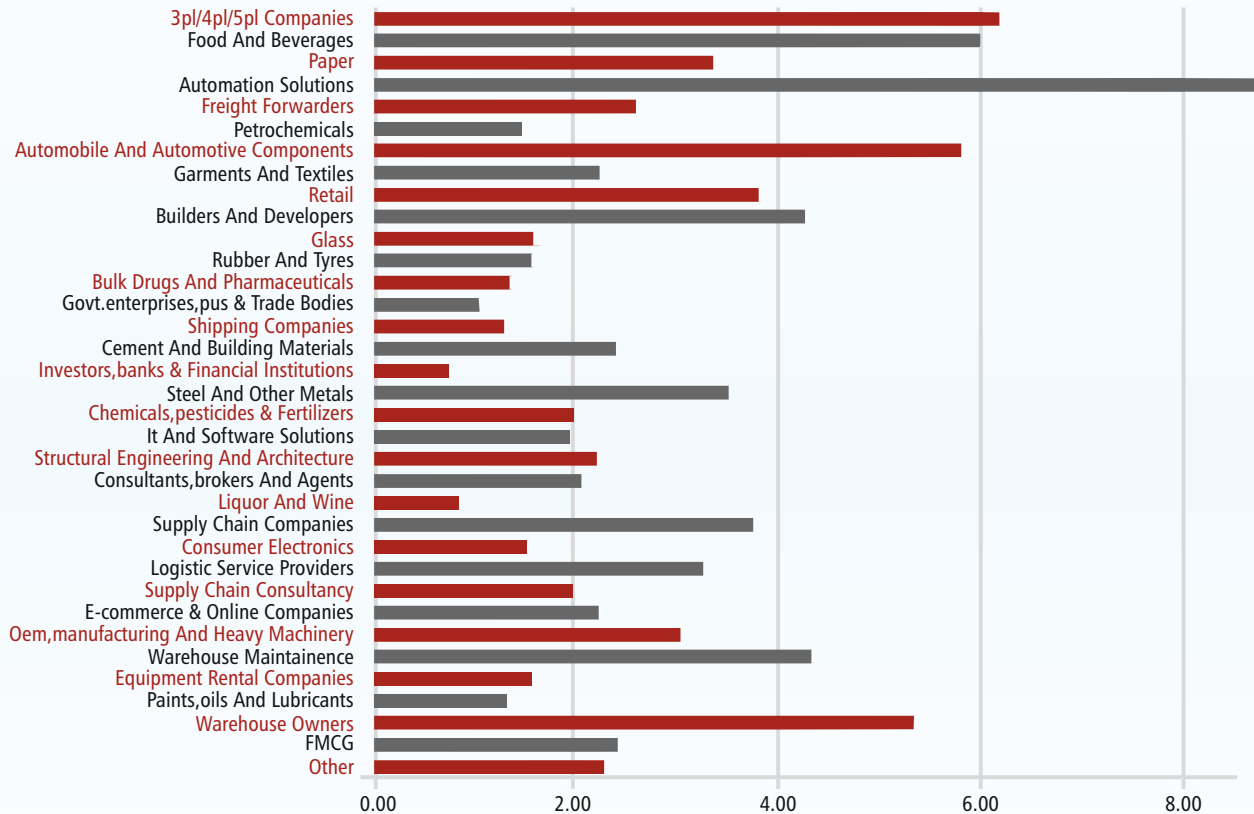


### Nature of business



## VISITOR FACTS

### Breakup of visitors by industry/sector





## ACTIVITIES DURING THE SHOW

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### White paper launch by Knight Frank and JLL India.

Day 1 of the conference witnessed white paper launch by Knight Frank and JLL India. The White Paper themed Indian Warehousing: The evolutionary leap forward aiming to display India's position in the evolution of logistics. It gives a snapshot of current trend and market dynamics that will boost growth and pave the way for the future.



### Open floor workshop:

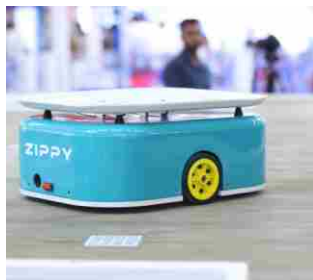
Open floor workshop: India Warehousing Show hosted open floor workshop that was built around the topic 'I have a warehouse and I want to maximise profits'. The focus of the workshop was to highlight and understand how smart warehouses are planned and designed at the initial planning stage alongside to gauge best practices on how to be more productive, minimise expenses and maintain a smooth supply chain flow.





## PRODUCT LAUNCHES:

Around 70 new products were launched at this colossal platform over a period of three days. Moreover, there were enthralling live-demonstration of ground breaking technology, products and services encompassing warehouse building, storage solutions, materials handling, logistics packaging, automation and supply chain services covering the entire value chain of intra-logistics in India.







# INDIA WAREHOUSING SUMMIT:

2019 was the golden year for the Indian warehousing sector. An unprecedented rise in growth through new reforms, technology enhancement, increasing FDI among other developments was observed. The summit successfully highlighted what the future holds for Indian Warehousing sector.

The conference also hosted over 60 key speakers who are industry experts and brought their knowledge and expertise to the show floor. They shared their insights on various topics such as:

- Smarter Warehouses: Building Designs & Layout
- Skilled Manpower Deterrents – A Pressing Issue
- Flexible Automation: The future of fulfilment by Grey Orange
- Best Practices – Need of the Hour
- Global Investments – Snowballing
- Smarter Warehouses: The Changing Face of Technology in a Warehouse





# LAST MILE DELIVERY CONFERENCE

The second day of the conference was built around the theme "Last Mile Delivery" Challenges. The main focus was to understand the challenges whilst effectively creating an opportunity.

- Breaking down the "Last Mile Delivery" Challenges and how to turn it into an opportunity?
- Attracting investments into Last Mile Deliveries
- Technological Innovations in Last Mile Delivery
- Challenges and Opportunities in 'Last Mile' Logistics for On-Line Food Retail

The conference brought together 203 delegates. The delegates came from eclectic backgrounds such as FMCG, retail, E-Commerce, electronics, investment banks and many more verticals along with intralogistics industry making the conference a truly versatile knowledge sharing forum.





# WAREHOUSE EXCELLENCE AWARDS

Reed Munch Exhibitions, the organisers of India Warehousing Show collaborated with ESR, a leading pan-Asia logistics real estate developer, owner and operator and presented the 2nd edition of Warehouse Excellence Awards. The awards recognise and appreciate companies that are constantly evolving themselves, upgrading their current facilities, technologies and redefining their processes. Through this platform, the aim was to highlight as well as promote companies and their best practices in the industry.

[www.esrwarehouseawards.com](http://www.esrwarehouseawards.com)





# INDIA WAREHOUSING SHOW 2020



**Most important marketplace for logistics professionals in Asia**

**3-5 October 2020 | Pragati Maidan, New Delhi**



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